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COHORT LOOKBOOK

A MESSAGE FROM THE FOUNDER

I'm Kyra Rènèl Hardwick, the founder of TKC Smart CEOs™, and it's my honor to introduce you to the 2024 Fall Cohort. The CEOs you are about to meet with this lookbook are leading growth-stage businesses across the United States. We have focused our efforts in Phoenix, Arizona engaging with a diverse cohort of leaders, community partners, agency leaders, and the JPMorgan Chase Banking community to support the success of the 2024 fall cohort.

We invite you to follow and click through to their websites and social platforms to learn more about each of the Smart CEOs™. Follow and support their incredible journey of growth, learning, and transformation as they build their capacity and implement their strategic plans. The SMART CEO Accelerator™ was created to provide CEOs with the strategic insights, resources, and expert guidance needed to think and plan strategically. We have created a platform and community that “excuse-proofs” the journey with resources, access to capital, experts, CEO Coaches, and most importantly, accountability. We are growing and strengthening small businesses.

Within these pages, you'll find a community of exceptional leaders—each of them brings unique experiences and an unyielding commitment to driving the success of their businesses. Our goal is to “ready” our CEOs for growth in the supply chain, bankability, and dynamic capacity building through collaboration. Together, we'll explore strategies for capacity building, financial growth, and market leadership, all while forming lasting connections and empowering one another.

Congratulations to the Fall 2024 Smart CEO Capacity Builder Accelerator™ Cohort!

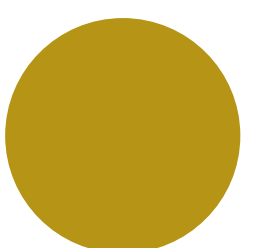
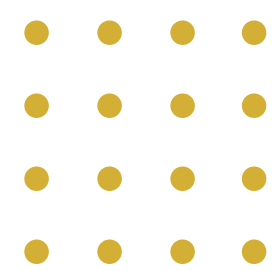
Kyra Rènèl Hardwick, MBA
Managing Consultant + Chief Strategist
The Kyra Company, LLC



COHORT INTRODUCTION

The SMART CEO Accelerator™ is a dynamic 6-week capacity-building program designed to equip growth-stage businesses with the essential tools, strategies, and resources to scale their operations successfully. The accelerator provides an immersive experience designed to support growth and organizational development through a focused curriculum leading with strategic planning, capacity building, supply chain optimization, cyber security readiness, acquisition and succession planning, leveraging commercial real estate planning, and more. Each session is led by industry experts, banking partners, and subject matter experts who bring deep knowledge and practical insights.

Our cohort represents a diverse group of visionary entrepreneurs from various industries, including legal services, consulting, childcare, art, health, real estate, construction, food services, hospitality, and wellness, to name a few. These Smart CEOs™ are committed to thinking strategically rising above the day-to-day operations to drive innovation and impact within their organizations. Together, they form a community of ambitious and collaborative business owners, ready to leverage the Accelerator's resources to achieve exponential growth and long-term success.



2024 FALL COHORT PROFILES



PAMELA YVETTE COLEMAN

Ms. C's Home-Style

Phoenix, AZ

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Pamela Coleman, CEO and Chef, has a strong background in the food service industry, offering catering services across multiple states. She is committed to using sustainable practices, including supporting local farmers and using biodegradable packaging.

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Ms. C's Home Style



PATRICE COUSIN

Envision Designs & Development Inc.

Dixmoor, IL

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Patrice Cousin, Executive Director of Envision Designs & Development, brings over two decades of expertise in real estate development, project management, zoning, and permitting. The company is known for contributing to significant development projects across Chicagoland.

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ANGEL CORNELIUS

Founder, Cornelius Consortium LLC

Sugarland, TX

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Angel Cornelius is the founder of Maison 276, which provides premium beauty products for middle-aged women, particularly those with silver and blonde hair. She has been recognized for her entrepreneurial journey by major platforms such as QVC, Vogue, and the TODAY Show, and continues to innovate within the beauty industry.

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2024 FALL COHORT PROFILES



DR. NELLY CLOTTER-WOODS Founder, NCW 'Grants' & Associates Peoria, AZ

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Dr. Nelly Clotter-Woods is a community advocate and founder of NCW 'Grants' & Associates, PLLC. With a Ph.D. in Business and Organizational Behavior, she has dedicated her career to enhancing cultural competence and serving underserved populations across various sectors, including small businesses, health, and education.



 [DR. NELLY CLOTTER WOODS](https://www.linkedin.com/in/drnellyclotterwoods)

 [AZCAREGIVER.ORG](https://www.azcaregiver.org)



ELEANOR CORI CURRY Founder, The Curry Law Firm, PLLC Houston, TX

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Eleanor Curry is the founder of The Curry Law Firm, a legal practice dedicated to supporting entrepreneurs with strong business principles and legal strategies. With a background in administration and commercial real estate, Eleanor saw the challenges small business owners face and sought to combine her strategic business acumen, developed through an MBA, with her legal expertise. The Curry Law Firm is a one-stop legal shop for entrepreneurs, providing services that span the entire business lifecycle, including HR planning, buy-sell agreements, litigation, and estate planning. Eleanor's mission is to help businesses build strong foundations, navigate risks, and achieve success.



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EDITH EUBANK Founder, ArtasticArt Peoria, AZ

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Edith Eubank-Cummings has over 35 + years in various capacities in the educational field, From Teaching Art education, Special education and Early Child Development Classes. Holding two Master degrees in Early Childhood Education and Counseling. As a retired School Counselor Edith has an innovative approach when teaching individuals to reach their highest creative potential.



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COHORT PROFILES



SHANTA EADEN

Founder, Leaders Edge Consulting
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Shanta Eaden is a recognized culture and inclusion strategist, change leader, and project management executive with over 20 years of experience expertise integrating people, processes and technology to affect change. She has led multinational teams through complex transformations, including strategic programs in professional development, skill-building, establishing integrated culture and DEI strategy, organizing global Employee Resource Groups (ERGs), and facilitating executive workshops. Shanta is a sought-after speaker and facilitator. She holds bachelor's degree in business administration from Texas Southern University and an MBA from LeTourneau University, with concentrations in Management and Human Resources.

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RANDY GATEWOOD

Founder, Randizzle's Food Truck
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Randy Gatewood, a former professional football player, founded Randizzle's Food Truck in 2019. Bringing his passion for unique comfort food, he has grown the food truck into a local favorite in the Gilbert, AZ area, known for its gourmet burgers.

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VANESSA GARCIA

Founder, Performant Scout
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Vanessa Garcia co-founded Performant Scout in 2015, bringing a hands-on approach to executive recruiting. With a global perspective gained from her diverse background and education, she focuses on building authentic connections and supporting community initiatives. Vanessa was recognized as one of Phoenix Business Journal's Outstanding Women in Business for 2024.

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COHORT PROFILES



EDUARDO GONZALEZ DIAZ de LEON **Founder, 258 Consulting LLC** **Phoenix, AZ**

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Eduardo González Díaz de León is the President of 258 Consulting LLC. He assists companies on both sides of the US-Mexico border in sourcing, manufacturing, and sales expansion. With extensive international market experience, Eduardo has held roles such as Deputy Trade Commissioner of ProMexico for Arizona and Nevada. His background spans across business development, finance, and supply chain solutions.



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BRAYONNA HARRIS **Founder, 1st Step To Greatness Childcare** **Phoenix, AZ**

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Brayonna Harris is the founder of 1st Step to Greatness Childcare, established in 2007. She has over 17 years of experience in the childcare industry and is dedicated to providing quality early childhood education. Her mission is to create a nurturing and stimulating environment that prepares children for future success.



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BRANDY JACKSON **Founder, The Brandy Jackson Agency** **Houston, TX**

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Brandy Jackson is a respected insurance broker with over 15 years of experience. As the owner of The Brandy Jackson Agency, she brings a wealth of expertise to provide accessible and honest insurance solutions. Her goal is to engage clients professionally and thoughtfully to solve their insurance needs.



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COHORT PROFILES



KRYSTAL MACK
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Chef Krystal has a diverse culinary background, blending Thai and Southern flavors into her vegan creations. She founded Early Bird Vegan to provide healthy food alternatives and promote veganism through community engagement and education. Her culinary expertise has also been sought after by NBA professionals and through her own catering business.



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HOPE MALVEAUX
Founder, Veaux Professional Services
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Hope Malveaux is an expert in HR and organizational culture with over 15 years of experience. She specializes in integrating people, processes, and technology, and has led cultural transformations across various sectors. Her work focuses on equity initiatives and ensuring inclusive, cohesive work environments.



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TIFFANY MCRAE
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Tiffany McRae has a background in account management and law enforcement, leading her to establish McRae Specialty Services. With a focus on security and customer service, she has grown the business to meet the needs of various clients across Phoenix.



🌐 [MCRAESPECIALTY.COM](#)

COHORT PROFILES



ASHLEY MORGAN
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Ashley Morgan is a visionary entrepreneur who founded Salubrious Salon, focusing on holistic care to promote wellness. Her salon combines expert services with a serene environment, aiming to rejuvenate and relax every client.



🌐 [SALUBRIOUSSALON.COM](https://salubrioussalon.com)



CHRISTINE POWELL
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Christine Powell has served as the Executive Director of The Women's Resource since 2014. With over two decades of experience in nonprofit leadership, Christine has driven the organization's growth and retooled programs to meet the long-term financial needs of women and girls. She holds a Master in Public Health and has a background in health and wellness initiatives.



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🌐 [THEWOMENSRESOURCE.ORG/](https://thewomensresource.org/)



BRYANT PRICE
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Bryant Price is a dynamic force in the construction industry, blending his extensive background in the oil and gas sector with a commitment to sustainable practices. As a co-founder of Key HTX, based in Houston, he leverages his expertise in chemical process engineering and operations management to champion green construction projects that pave the way for a more sustainable future. With degrees in Chemistry and Chemical Engineering, along with an MBA from Rice University, he combines technical knowledge with strategic insight. His passion for innovation and environmental stewardship inspires those around him, propelling Key HTX to lead the charge in energy-efficient and adaptive reuse initiatives.



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COHORT PROFILES



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NaKeitha Ross is a co-owner of 360 Degrees Hair Studio and has been in the industry for over 20 years. She is also the co-founder of I.C.O.N. Women's Organization and Chief Strategist for The Fearless Female Forum, focusing on transforming lives. NaKeitha's mission is to inspire women to live unapologetically and limitlessly.



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Miracle Semien is not only a Human Resources innovator but also a strategic powerhouse in mergers and acquisitions, having overseen deals exceeding \$6 billion. As the COO of a top HR consultancy, Veaux Professional Service HR, and Co-Founder/CTO of a proprietary culture engagement software company, ConnectPro Software, her 15-year tenure is marked by a relentless drive to redefine workplace culture.



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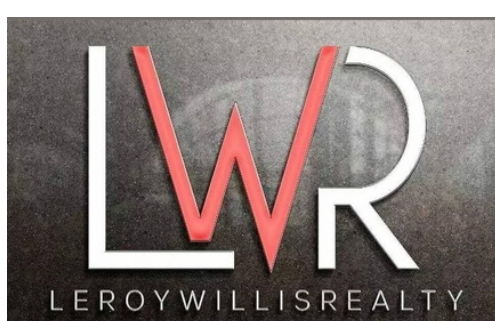
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LEROY WILLIS
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LeRoy Willis is the owner of LW Realty and LW Dream Appraisal, offering full-service real estate brokerage and valuation services. With years of experience, he is committed to ensuring accurate property valuations and smooth real estate transactions.



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With Gratitude to Our Valued Partner, JPMorgan Chase

Your commitment to empowering small businesses and fostering economic growth has made a tangible impact on our community of entrepreneurs. Our partnership demonstrates the importance of collaboration. We are proud of the work we do to empower CEOs to grow and increase the sustainability of their businesses. The transformative power of strategic capacity building is what we have the pleasure of realizing through the work that we do daily with CEOs. Your partnership enables us to equip growth-stage businesses with the tools and resources they need to thrive, create jobs, and contribute to the vitality of our communities.

Together, we are paving the way for a future where innovation, resilience, and opportunity flourish. Thank you for being an essential part of the journey!

With sincere appreciation,

The SMART CEO Accelerator™ Team



Fall 2023
Cohort Capstone
Chicago, IL

ABOUT



Smart CEOs™ is a product of The Kyra Company, an organizational development firm dedicated to providing business leaders with strategic and implementation support to solve problems, make an impact, and achieve superior market positioning for their products and services. At The Kyra Company, we use a proven methodology that helps businesses build effectively, identify and address blind spots, and empower teams and strategic partners to become part of the solution. We understand the importance of scaling, evolving a business vision, and designing a tech-enabled, agile company.

Our team of dynamic industry professionals are committed to delivering results that matter. Small business clients experience accelerated growth and development, while our corporate partners rely on us for comprehensive program management, people development and engagement, and efficient process implementation. Additionally, The Kyra Company is passionate about investing in the communities where we work and live. We collaborate with municipalities and institutions to drive small business development, addressing challenges related to access to capital, education, and supplier engagement.

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